## **MERCHANTE**



# User Guide for MerchantE Invoice

A step-by-step guide to using MerchantE's electronic invoicing service with self-service customer payment center.



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## Introduction

MerchantE (ME) Invoice is an electronic invoicing solution for businesses in the modern world. Save time and money by simplifying the process of sending invoices and receiving payments. ME Invoice removes friction from the payor-initiated payments process, reduces the Days Sales Outstanding (DSO) cycle time, and improves your accounts receivable turnover. And since invoices are sent to customers via email or SMS text, it eliminates labor and postage costs associated with paper invoices. Digital transmission also reduces the need to reissue invoices and provides an easy and secure way for customers to pay.

This step-by-step user guide will provide the information you need to access and use your new service. ME Invoice consists of a few main components: a personalized dashboard, the ability to create tailored invoices and input customer profiles, a set of organized customer activity lists, and our self-service customer payment center.

## **Getting Started**

### Signing In

Once your account has been created, you will receive an email with your username, temporary password, and account role. This email will also contain a personalized link that will verify your email address. <u>Note</u>: This activation link will expire in 24 hours and can only be used once. Click the Verify My Email link and you will be taken directly to the **Sign In page**. Enter your Username and Temporary Password. <u>If your credentials provide access to **MerchantE Reporting Portal**, <u>select Yes to the prompt</u>: 'Are you a business owner?'. Otherwise, select No. If you check the Remember Me box, the page will save your username for future sessions.</u>

Sign In	
Username Password	
*Are you a business owner? Yes No Remember Me	
Sign In By signing in you accept our Privacy Policy. Problems logging in? Call 1-889-288-2692.	

If you are signing in for the first time, you will be asked to choose three security questions and provide your answers. This is for authentication purposes only, in case you forget or need to reset your password in the future. Once all three questions have been selected and answered, click *Save and Continue*.

Security Questions Choose your security questions and provide your answers in the form below	
Security Question 1	
Select a question	]
	J
Security Question 2	
Select a question	]
	]
Security Question 3	
Select a question 🗸	]
	]
Save and Continue	

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Lastly you will be asked to create a new Password. Once you have met the criteria for password strength and confirmed the new password, click *Submit* and you will be logged into your account.

#### **Resetting Your Password**

If you forget your password, or if your password has been compromised, you can reset your password from the **Sign In page**. Start by clicking the *Forgot Password*? link, found directly under the password field. You will be asked to enter your Username and the Merchant ID your profile is associated with. Select the appropriate response to "Are you a business owner?" (i.e., when using your MerchantE Reporting Portal credentials, select *Yes*), and then click *Next*.

Forgot Password	
* Username	
* Merchant ID	
*Are you a business owner?	
◯ Yes ◯ No	
By signing in you accept our Privacy Policy. Problems logging in? Call 1-868-288-2692.	
i taanina ngging int aan taaa kaa kaa kaaki.	

To maintain the security of your account, you will now be asked to answer two of the three security questions that you created when you first logged in. Answer both questions, then click *Submit*.

Security Questions	
First grade school attended	
Food you always liked	
Submit	
By signing in you accept our Privacy Policy.	
Problems logging in? Call 1-888-288-2692.	

A message will be sent to your provided email address. This email will contain a link that will bring you directly to the **Reset Password** page. <u>Note</u>: This activation link will expire in 24 hours and can only be used once. If for some reason you decide not to change your password, you can ignore the email and continue to use your existing credentials.

Reset Password	
* New Password	
required	
Confirm New Password	
Password Strength	
× MUST be between 8 and 16 characters in length	
× MUST have at least one UPPERCASE	
× MUST have at least one LOWERCASE	
MUST have at least one NUMBER	
MUST have at least one SPECIAL CHARACTER	
× MUST NOT contain spaces	
Submit	
By signing in you accept our Privacy Policy.	
Problems logging in? Call 1-888-288-2692.	

#### Account Management

If you have multiple Merchant IDs using MerchantE Invoice, and they are grouped within our system, you will land on the **Account Management** page upon logging in. Here you will see all your Merchant IDs and corresponding business names. Clicking on a *Merchant ID number* will open the ME Invoice Dashboard for that business.

Account Management	
Account Management           Search Merchant by ID or Business Name         Q	
Merchant ID Business Name	
941000100219 PETERSBURG QUARRY	
941000100218 ALLIANCE RAIL YARD	
941000102068 BRUNSWICK-MSC	

<u>Note</u>: If you only have a single account using MerchantE Invoice, this page will not display. You will instead be taken directly to the Dashboard.

## Your Dashboard

Your ME Invoice home page is your headquarters for creating and managing invoices. You can easily see important metrics and visualize the activity and report overviews. There are also shortcuts to create new invoices, as well as new customers. Let's walk through some of the features and tools available on your dashboard.

#### Invoice Overview and Status

Your ME Invoice dashboard has some great features, some static and some interactive. The default metrics show your current Daily Sales Outstanding (DSO), the number of Drafted Invoices, and the total number of Open and Past Due Invoices. The default graphs show 'year-to-date' collection and payment activity, as well as a visual representation of all existing reports organized by invoice type and invoice status.

		941000	12619500000026 - AMEX OPTBLUE TESTIN	
Dashboard Customer Activity				
Switch Profile				
Invoice Overview		Create Invoice	Create New Customer	
Search customer by name, business, or id				
Status				
Filter Year to Date	N/A	0	0	
	<b>DSO</b> Days Total	Drafts Number of Invoices	Open and Past Due Number of Invoices	
Activity Overview				

Directly under the page heading is a *search box*, where you can enter a customer name, business, or ID. You can enter a specific query in full, or, alternatively, suggested results will populate in real time as you type each character. Once you select a specific ID, the charts in the **Reports Overview** section will be updated to reflect your selection. Now you can see what types of invoices were used for that Customer ID, what the statuses are of those invoices, and their collection and payment activity. After selecting a specific customer, you will also see a *Go To Customer* link, which will take you directly to their customer profile.

Invoice Overview	
Search customer by name, business, or id Q Roman Jenner	Go To Customer

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The **Status** section allows you to recalculate the displayed metrics (DSO, Drafts, and Open/Past Due Invoices) based on a chosen date range. Daily Sales Outstanding (DSO) is a financial ratio that measures the efficiency of your collection process. It accounts for how quickly receivables are paid and the impact unpaid invoices have on your cash flow. An ideal DSO value varies based on your type of business and customer base. In general, a lower DSO is favorable and reflects better efficiency in the collection process. The best way to lower DSO would be to use the *Open and Past Due Invoices* tile on the dashboard to send out payment reminders. Under the *Filter* dropdown menu, you have three available date filters: Year to Date, Month to Date, and Date Range. If you select Date Range, you will be able to define the range by clicking into the *Date Picker*. *Note: These filter options also apply to the charts in the* **Activity Overview** and the **Reports Overview** sections below.

Status			
Filter Year to Date	<b>B</b> DSO Days Total	<b>14</b> Drafts Number of Invoices	<b>111</b> Open and Past Due Number of Invoices

#### Activity Overview

The Activity Overview section contains two activity summaries, using the default Year to Date filter. The **Invoice Collection Activity** graph is shown as a stacked histogram, displaying the number of Collected, Outstanding, and Overdue Invoices, so monthly totals can be compared easily. Remember, the date range can be adjusted using the *Filter* dropdown box, detailed above.

Activity O	verview						
Invoice Colle	ction Activity				Payment Activity		
\$120,000					\$36,485.03	\$68,206.65 Outstanding	\$55,138.80 Overdue
\$90,000					contented	ouskinning	overdad
\$60,000							
\$30,000							
\$0							
	Jan 🗖 Colle	Feb ected Outstand	Mar ing <b>=</b> Overdue	Apr			

The **Payment Activity** chart displays the payment totals for the selected time range. Here you can check your Collected, Outstanding and Overdue payment totals for the currently displayed invoices.

#### **Reports Overview**

This section displays segmented donut charts for two data sets: Invoice Type and Invoice Status. By default, the data shown uses the Year-to-Date filter. If you want to change the time period that is displayed, you can toggle between the different options using the dropdown box below the **Activity Overview** heading.

Reports Overview			
Invoice Type		Invoice Status	
75%	One-Time: 366 Installment: 66 Recurring: 50 Subscription: 6 All Invoices: 488	65% 65% 17% 8%	Open: 318 Draft: 84 Fully Paid: 37 Recalled: 37 Partially Paid: 11 Deleted: 1
			All Invoices: 488

The **Invoice Type** chart gives you a breakdown of all Invoice types that have been used in the selected time range, e.g. One-Time, Installment, Subscription, and Recurring.

The **Invoice Status** chart shows you a visual overview of the number of invoices in the various statuses: Open, Draft, Recalled, and Fully Paid. It also displays the total number of invoices within the selected time range.

## **Profiles and Settings**

The **Settings** menu can be found on the far-right side of the top menu bar. Clicking the *three horizontal lines icon* will expand the settings menu. From here you can access and create User Profiles, adjust Invoice Settings, set the Theme and branding of your page, and set preferences for your Notifications. And when you are ready to leave your session, the *Log Out* link is also here.

Ø		941000126	519500000020 - AMEX OP	
Dashboard	Customer Activity			Users
				Business Profile
Sw.	itch Profile			Invoice Settings
Inv	oice Overview	Create Invoice	Create New Custome	Theme
Searc	ch customer by name, business, or id			Notifications
-				Log Out
Stat	us			
Filter				

#### **User Profiles**

By clicking on *Users*, you can access all the existing user profiles associated with your merchant account and create new users.

Dashbo	ard Customer	Activity			
User Profi	es				Create New User
Profile	Role	Email Address	Status	Created By	Actions

Click *Create New User* to create a new user profile. First you will select if the user has an Admin or Local role. Then, assign a username and enter in the remaining personal details.

User Profiles > Create New User			
Role			
Username	]		
First Name	Last Name		
Email Address	]		J
Mailina Address	Citv	State Zip	

Below that are all the granular controls regarding Setup Permissions. Here you can turn on and off entire categories or select which specific permissions the user will be able to access. By toggling on the *Transaction* permission, you can select if the user will be permitted to issue refunds or invoice adjustments. Under *User Actions*, you set permissions for being able to edit or delete invoices. Within the *Invoice* category, you can set options for deleting and recalling invoices. Lastly, via the *Customer Record* section, a user can be granted permission to delete, activate, and deactivate specific customers.

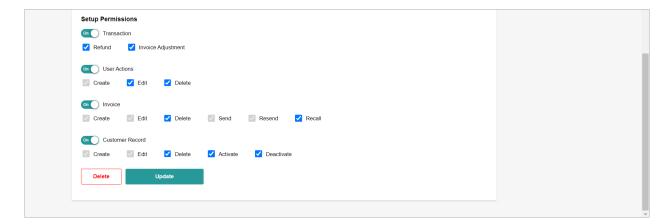
Image: Transaction         Refund       Invoice Adjustment         Image: User Actions         Create       Edit         Delete	
on User Actions	
🖾 Create 🔤 Edit 🗹 Delete 💿 Send 💟 Resend 🗹 Recall	
On Customer Record	
🗹 Create 🛛 Edit 🔽 Delete 🔽 Activate 🗹 Deactivate	

#### **User Details**

From the **User Profiles** page, you can view any user's details by clicking on their *User Details* button in the **Actions** column.

User	Profiles					Create New User
	Profile	Role	Email Address	Status	Created By	Actions
	andy dandy	LOCAL	asosnowski@merchante.com	IN PROGRESS	merchant-941000126195	User Details
	admin user	ADMIN	adminuser@mailinator.com	IN PROGRESS	undefined undefined	User Details
	chandrahas singh	ADMIN	cchouhan@merchante.com	IN PROGRESS	merch-941000126195	User Details
	Test test	ADMIN	epoudel@merchante.com	ACTIVE	Ekta bp user	User Details
	Danielle Clinton	LOCAL	dan@mailinator.com	ACTIVE	super admin user	User Details

From any **User Details** page, you can update name, contact information, and mailing address. <u>Note</u>: username cannot be changed once a profile is created. You can also edit the permissions that were set when the user profile was initially created, as well as delete the account if desired.



#### **Business Profile**

By clicking on *Business Profile,* you can view the details of your profile that is in MerchantE's system. This can only be used as a means of verification, and if any information needs to be changed or updated, please call ME Customer Care at 1-888-288-2692.

Business Profile   Active	Disclaimer:	if this inforn	nation is not accurate, pl	lease call 1-888-288-2692
Business Name	Weblink			
AMEX OPTBLUE TESTING	www.amexoptbluetest.c	om		
Business Time Zone	Business Owner Name			
708 - Pacific Standard Time 🗸 🗸	Amex OptBlue testing			
Business Owner Email	Business Owner Phone			
AmexOptBlue@testing.com	(123) 123-1234			
Business Street Address	Business City	State	Zip Code	
N. 920 ARGONNE	SPOKANE	][ wa	99216	
Business Profile ID Business Profile Key				
Payment Setup				
Accepted Tender Types				
торана и страна и стр				

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#### **Invoice Settings**

These settings apply globally and whatever is selected will affect all future invoices. At the top of the page are the Auto-Generate settings. Selecting a check box will automatically generate a value for that ID number, saving you time and effort. If the check box is not selected, you will have to manually enter that ID number for every invoice, customer, or quote.

voice Setti	iigs				
Auto-Generate					
Save time & effort	by generating the fo	lowing ID's automati	cally.		
Invoice ID	Quote ID	Customer ID			
Enable SMS Set	tings				
Enable SMS Servic	e for your customers				
Off					
Enable Custom	Payment				
Allow your custon	ers the flexibility to	hoose their payment	amount		
On					
Invoice Default	Values				
Tax Rate			0		

Below that is a toggle switch which gives you the option to enable SMS service globally, so you can send invoices and receive payments via text message. When enabled, you will have the ability to send an *Opt-In Request* to individual customers.

Enable SMS Settings	
SMS Service is enabled. Assigned Number (678) 537 1940.	

Once the SMS Service has been enabled, the toggle switch will display as 'On', and your assigned phone number will be shown. <u>Note</u>: to disable the SMS service, after it has been turned on, you must call ME Customer Care (1-888-288-2692).

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Next is a toggle switch to Enable Custom Payment. Turning this on will allow customers the flexibility to choose their own payment amount. If this is turned off, your customer will be required to pay the full invoice amount.

Below that are a column of input boxes that allow you to set a default Tax Rate, Alternate Tax Rate, VAT Tax Rate, and Unit of Measure. *Note: All tax rates are entered as a percent value, so for a 2.5% tax rate, enter 2.50.* In the Merchant Tax ID field, enter the merchant's government assigned tax identification number. In the Unit of Measure field, you should enter the alphanumeric code for the quantity that you most often use in your business. These codes are the same as those used in international trade, e.g., pound = LBR, each = EA, ounce = ONZ and hour = HUR.

Invoice Default Values		
Tax Rate	Ð	
8		
Alternate Tax Rate	D	
3	7	
Vat Tax Rate	D	
1.50		
Merchant Tax ID	Ð	
999433285		
Unit of Measure	Ð	
	7	
Update Changes		

Once you have finished updating this section, be sure to click *Update Changes* to save your changes.

#### Theme and Branding

ME Invoice was designed to give you the flexibility to choose how it looks and feels. In this section, you can upload your logo and choose your brand colors by selecting a preset value or entering the desired Hex code for the background color and the buttons/links.

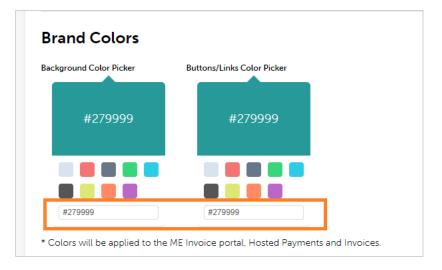
me		
ogo	Preview MerchantE Invoice Dashboard	<
E Contraction of the second se	20-1 2011	• • • •
Upload Logo	Invoice Overview	Reports Create Renice Coatin New Coatinner
and Colors	Status me noter	8 22
kground Color Picker Buttons/Links Color Picker		050 Drafts Cays Total Rumber of Involces
#ba68c8 #279999	Activity Overview Ten inte 1 0354/2020 1 0354/2020 1 0354/2020	
	levers Editation Anthy 1600	Transaction Hotory
#BA68C8 #279999	12000	

You can choose from a multitude of color options by simply copying the hex value from a color picker, like <u>https://htmlcolorcodes.com/</u>.



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Once you've chosen your desired color scheme, copy and paste the Hex code(s) into the boxes below the presets.



There is also a **Preview** window to the right that will allow you to see your desired changes in action before saving. Clicking the *left and right arrow symbols* in the top-righthand corner will cycle the preview between four available views: the ME Invoice Dashboard, a sample Invoice, the Hosted Payments Login page, and the Billing Details page. Be sure to click *Update Changes* to save your selections. <u>Note</u>: Colors will be applied to the ME Invoice portal, Hosted Payments, and all Invoices.

Preview	
MerchantE Invoice Dashboard	< >
<b>Z</b>	•
	<b>()</b> ~
Dashboard Customer Activity	Reports
Invoice Overview	Cireate Involce Create New Customer
Search by Customer ID, Name, or Email Address	

#### Notifications

Not only does ME Invoice allow you to streamline the process of sending out invoices in general, it also increases the amount of engagement between you and your customers. Here you can customize the alert messages that will inform customers that they have received an invoice, that their due date is approaching, and if they have a past due invoice. You can also create and send Thank You messages. Within each category you can create alert messages to send via Email or SMS Text.

Notifications	
Alert Messages	
Invoice Sent Due Date Approaching Past Due Thank You	
Create an alert message Invoice Has Been Sent (Sent when invoice is generated)	
Please do not change any [labels] when you are editing.	
Emsil	
Subject: Payment Request: Invoice# [invoice_number]	
Hello [customer_first_name],	
It has been our pleasure to serve you. Your invoice is now available to be paid.	

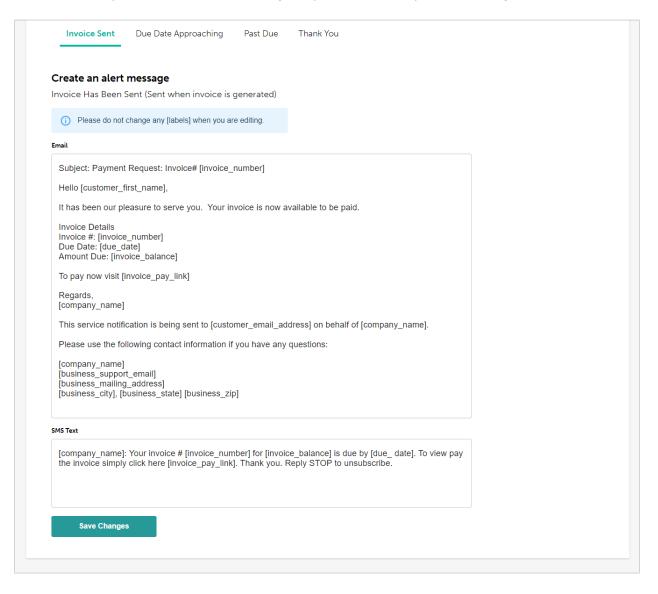
For standardization purposes, there are <u>merge tags</u> or [labels] that are inserted throughout each message, which will be automatically replaced with your individualized customer and merchant data. <u>Note</u>: Please DO NOT change any [labels] when you are editing the Alert Messages. These labels are tied to your customer/merchant data. Removing them can result in missing information; editing the text within the label will cause it to display incorrectly and confuse your customers, possibly delaying payment.

Merge Tag	Description
[invoice_number]	The assigned invoice ID number
[customer_first_name]	The customer's first name
[due_date]	The invoice due date
[invoice_balance]	The remaining balance on the invoice
[invoice_pay_link]	A hyperlink that takes the customer to Hosted payments to pay their invoice
[company_name]	Your listed company name
[customer_email_address]	The customer's email address
[business_support_email]	The listed support email address for your business
[business_mailing_address]	The listed mailing address for your business
[business_city]	The city associated with your business mailing address

Merge Tag	Description
[business_state]	The state associated with your business mailing address
[business_zip]	The zip code associated with your business mailing address

#### **Invoice Sent**

From this tab you can customize the alert message that your customer receives when you send them an invoice. This message is sent for every invoice and cannot be turned off like some of the other alert types. Please do not change any [labels] when you are editing.



#### **Due Date Approaching**

From this tab you can customize the alert message that your customer receives when their due date is approaching. This is a great way to give your customer one last reminder before payment is due. At the top of the page is a *toggle button* that allows you to turn this alert message on or off. Once this notification type has been enabled, you can set the number of days before the due date that the alert will be sent (1-7) and customize the Email or SMS message.

Invoice Sent	Due Date Approaching	Past Due	Thank You		
On O How many days be	fore the due date will you lik	e an alert to ge	o out?		
5 Days	~				
Create an alert	message				
Due Date Approa	ching (Sent 1-7 days prior to	o due date)			
<ol> <li>Please do not</li> </ol>	t change any [labels] when you a	re editing.			
Email					
Subject: [compar	ny_name]: Invoice# [invoice_r	number]		<b>^</b>	
Hello [customer_	first_name],				
	ing a valued customer of [con ve been completely satisfied.		It's been a pleasure to serve you and		
We are reaching [due_date].	out as a reminder that the [in	voice_balance	] balance of your recent invoice is due		

You can also choose your preferred alert schedule in 3-hour windows. If none of the options are selected, the system will randomly designate a time that may or may not happen within one of the available choices. If more than one option is selected, including selecting all options, the system will randomly designate a time that fits within one of the four selected windows.

the invoice simply click her		invoice_balance] is due by [due_ you. Reply STOP to unsubscribe.	date]. To view pay	
Alert Schedule				
Choose Which Times				
		_		
MORNING (8AM - 11AM)	NOON (12PM - 3PM)	AFTERNOON (3PM - 6PM)	EVENING (6PM - 9PM)	

#### Past Due

From this tab you can customize the alert message that your customer receives when their invoice is past due. This automatic reminder helps to make sure paying a late invoice is "top of mind" for your customer, while giving you the peace of mind that ME Invoice is following up to ensure you get paid. At the top of the page is a *toggle button* that allows you to turn this alert message on or off. Once this notification type has been enabled, you can set the number of days after the due date that the alert will be sent (1-7) and customize the Email or SMS message.

Invoice Sent	Due Date Approaching	Past Due	Thank You	
	er the due date will you like	an alert to do	out?	
1 Day		un diene to go t		
Create an alert	message			
	r the due date has passed			
<ol> <li>Please do not</li> </ol>	change any [labels] when you a	re editing.		
Email				
Subject: [compar	y_name]: Invoice# [invoice_	number]		
Hello [customer_				

You can also choose your preferred alert schedule in 3-hour windows. If none of the options are selected, the system will randomly designate a time that may or may not happen within one of the available choices. If more than one option is selected, including selecting all options, the system will randomly designate a time that fits within one of the four selected windows.

SMS Text			
[company_name]: Your invo pay your invoice by clicking		[invoice_balance] was due on [due	e_ date]. Please
Thank you. Reply STOP to	unsubscribe.		
Alert Schedule			
Alert Schedule Choose Which Times MORNING (8AM - 11AM)	NOON (12PM - 3PM)	AFTERNOON (3PM - 6PM)	EVENING (6PM - 9PM)
Choose Which Times	NOON (12PM - 3PM)	AFTERNOON (3PM - 6PM)	EVENING (6PM - 9PM)

#### Thank You

This last tab allows you to customize the alert message that is sent when an invoice is paid in full. This message is sent for every invoice and cannot be turned off like some of the other alert types. Please do not change any [labels] when you are editing.

tifications	
Alert Messages	
Invoice Sent Due Date Approaching Past Due Thank You	
Create an alert message	
This message is sent when Invoice is paid in full	
Please do not change any [labels] when you are editing.	
Subject: [company_name]: Invoice# [invoice_number]	
Hello [customer_first_name],	
We're sending this message today to let you know that we received your full payment for invoice # [invoice_number]. A personal thank you is important to us and want to make sure you knew that we truly appreciate your business!	
We wish you all the best and look forward to serving you again soon.	
Warm Regards, [company_name]	

## **Customer Activity**

The first step to creating and sending invoices is to create or import customers. From the **Customer Activity** tab, you can fill out a new customer profile, as well as import a customer list using the provided template. Once you have finished adding your customers, this tab will show you key metrics, for both customers and invoices, and give you quick access to all your customer lists.

#### **Customer Profiles**

#### **Creating a New Customer Profile**

To add a new customer to your database, you can click the *Create New Customer* button from either the **Dashboard** or the **Customer Activity** tab. At the top of the page, you have the option to upload an image to use as the customer's avatar. Below that you will enter the Customer ID, if you elected not to autogenerate it (alphanumeric and a maximum of 16 characters), the customer's name, email address, mailing address, and if desired their business name and phone number.

reate New Custo	mer > Customer	Profi	le		
SMS Service INACTIV Turn on to enable SMS r					ОН
Mailing Address					
* Customer ID			ן		
* First Name			MI	* Last Name	
Business Name				* Email Address	]
Mobile Phone				Business Phone	
* Mailing Address				Apt/Suite	
* City	* State		* Zip	* Country	
	State	~		UNITED STATES	~
Shipping Addre	ss				
Is this the same as your					

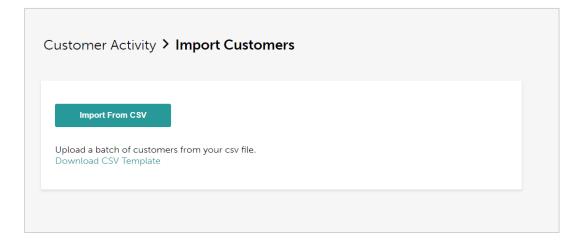
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Below that you can enter a separate shipping address or select the Yes check box if it is that same as mailing address above. Once finished, click the *Create Customer Record* button at the bottom of the page.

#### **Importing a Customer Profile**

If you already maintain customer records, or wish to add multiple customer profiles at once, you can save time and circumvent the manual entry method detailed above. Simply create a <u>comma-separated values file</u> (.csv) using the provided template, and then upload it to ME Invoice.

From the **Customer Activity** tab, start by clicking the *Import Customer* button in the toprighthand corner. Next, download the required customer profile template by clicking the *Download CSV Template* link.



You can open the template in any spreadsheet or text editor program (e.g., Excel, Notepad, etc.). This template uses a *comma* or ',' to delineate the fields of information. Once you have opened the template, you have two options to input customer data: using a text editor or using a spreadsheet program.

#### **Using a Text Editor**

With this first method you would open the file in a text editor, like Notepad, then copy and paste the sample entry provided for as many customers as you would like to import.

customer-import-template_updated - Notepad						×
File Edit Format View Help						
CUSTOMER ID*,First Name*,MI,Last Name*,Business Name,Email Address Address*,Apt/Suite,City*,State*,Zip*,Country*,Shipping address sa Address,Apt/Suite,City,State,Zip,Country 1,John,mi,Doe,Template Corp,example@mail.com,111111112,,113 Janee 2,Jim ,,Bob,Template Corp,example@mail.com,11111112,,113 Janee 3,Jane ,,Doe,Template Corp,example@mail.com,111111112,,113 Janee	ame as Mailing add Villages,,Timbur Villages,,Timburg	dress,Sh ngh,MO,1 n,MO,112	ipping 1212,United S 12,United Sta	tes,Y		
						$\sim$
	Ln 1, Col 1	100%	Windows (CRLF)	UTF	-8	

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Type in the information for each customer and save the file when finished. Navigate back to the **Import Customer** page, click the *Import From CSV* button, select your *.csv* file, then click *Open*.

Customer Activ	vity > Import Custor	ners	
Import From C Upload a batch of c Download CSV Terr	ustomers from your csv file.		
Customer ID	Name	Business Name	Email Address
1	John Doe	Template Corp	example@mail.com
2	Jim Bob	Template Corp	example@mail.com
3	Jane Doe	Template Corp	example@mail.com
		< 1 →	
			Process file

Once you have verified that all the imported customer details are accurate, click the *Process file* button to add all the listed customers to your database at once. <u>Note</u>: To ensure efficient processing of your records, please make sure files have less than 500 customers each.

#### Using a Spreadsheet Program

The second option is to open the template file into Excel. If you are inputting many customers at once, or utilizing your own pre-existing customer list, this is the most efficient method. In Excel, start by selecting cells A1 and A2, which selects all the information contained in the template. Navigate to the **Data** tab and select *Text to Columns*.

File Home Insert Page Layout Form	nulas <mark>Data</mark> Review View	Help		பி Share	Comments
	Refresh All ~ 🕞 Edit Links	Stocks Geography	$ \begin{array}{c c} \hline \textbf{z} \downarrow & \hline \textbf{z} \hline \textbf{z} \\ \hline \textbf{z} \downarrow & \hline \textbf{Sort} \\ \hline \textbf{x} \downarrow \\ \end{array} \begin{array}{c} \hline \textbf{Sort} \\ \hline \textbf{Filter} \\ \hline \textbf{w} \\ \hline \textbf{Advanced} \end{array} \begin{array}{c} \hline \textbf{X} \\ \hline \textbf{Clear} \\ \hline \textbf{W} \\ \hline \textbf{Reapply} \\ \hline \textbf{W} \\ \hline \textbf{Advanced} \end{array} $	Text to Columns S ~ (6) Analysis ~ Sheet	
Get & Transform Data	Queries & Connections	Data Types	Sort & Filter	Data Tools Forecast	~
A1 - : × ✓ fx CUSTOM	ER ID* First Name* MI Last Name	* Business Name Email Addre	ss Mobile Business Phone Mailin	g	~
A B C D E	F G H	I J K	L M N	O P Q R	S 🔺
1 CUSTOMER ID*   First Name*   MI   Last Name*   B	usiness Name Email Address Mob	ile Business Phone Mailing Ad	ldress* Apt/Suite City* State* Zij	p* Country* Shipping address same a	Mailing address
2 1 John mi Doe Template Corp example@mai	l.com 111111112  113 Janee Villag	ges  Timburgh MO 11212 Un	ited States Y/N		
3 🖉					
4					

Select Delimited as the data type, then click Next >.

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Convert Text to Columns Wizard - Step 1	1 of 3			?	$\times$
The Text Wizard has determined that your data	a is Fixed Wid	th.			
If this is correct, choose Next, or choose the da	ita type that b	est describes your d	lata.		
Original data type					
Choose the file type that best describes you	r data:				
Delimited - Characters such as c	ommas or tab	os separate each fiel	d.		
<ul> <li>Fixed width - Fields are aligned in</li> </ul>	columns with	spaces between ea	ch field.		
Preview of selected data: 1 CUSTOMER ID* First Name* MI : 2 1]John mi Doe Template Corp + 3 4 5 6 7				Villages	
<				>	
	Cancel	< Back	<u>N</u> ext >	Einish	n

Deselect *Tab*, then select *Other:* and input the pipe symbol, |, into the adjacent box. Click *Finish*.

Convert Text to Columns Wizard - Step 2 of 3	?	$\times$
		~
his screen lets you set the delimiters your data contains. You can see how your text is affected in the p	review be	elow.
Delimiters		
Iab		
Semicolon Treat consecutive delimiters as one		
Comma		
□ <u>Space</u> Text <u>qualifier</u> . <sup>•</sup>		
✓ Other:		
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· · · · · · · · · · · · · · · · · · ·		1.
Data preview CUSTOMER ID* First Name* MI Last Name* Business Name Email Address J John mi Doe Femplate Corp example@mail.cc	Mobi m 1111	
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CUSTOMER ID* First Name* MI Last Name* Business Name Email Address 1 John mi Doe Template Corp example@mail.cc		
CUSTOMER ID* First Name* MI Last Name* Business Name Email Address		
CUSTOMER ID* First Name* MI Last Name* Business Name Email Address 1 John mi Doe Template Corp example@mail.cc	m 1111	~

The information from the template has been organized into columns, with the heading for each listed in Row 1.

A1		- : :	× .	f <sub>x</sub> cu	STOMER ID	)*														¥
	А	в	с	D	E	F	G	н	I.	J	к	L	м	N	0	Р	Q	R	s	
1	CUSTOME	First Nam	єМІ	Last Nam	e Business I	Email Add	d Mobile	Business	F Mailing A	Apt/Suite	City*	State*	Zip*	Country*	Shipping	Shipping A	Apt/Suite	City	State	Zip
2	1	John	mi	Doe	Template	example(	ã 1.11E+08		113 Janee	Villages	Timburgh	MO	11212	United Sta	Y/N					
3																				
4																				
5																				

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Now you can fill in the data for as many customers as you would like. Once this step is complete, navigate to the **File** page in Excel, then click *Export* on the left sidebar. Select *Change File Type*, and then under the 'Other File Types' section select *CSV (Comma delimited)*, then click *Save As.* Choose your desired file name and location, then click *Save.* Navigate back to the **Import Customer** page, click the *Import From CSV* button, select your *.csv* file, then click *Open.* Once you have verified that all the imported customer details are accurate, click the *Process file* button to add all the listed customers to your database at once.

#### **Potential Errors**

When importing customer data using a CSV file, there are some important points to note to eliminate potential errors:

- 1. Ensure that all Customer ID numbers and Email Addresses are unique for each customer in the file, and are unique among previously created customer entries.
- 2. Ensure that all phone numbers are 10 digits, each email contains an @ symbol, and all zip codes are 5 digits.
- 3. For the 'shipping address same as mailing address' field, you must enter 'Y' or 'N' only. This field cannot be blank, and it cannot contain more than one letter.

If there are any issues with specific entries, you will receive a generic error message with the number of records that failed to import, and the number of customers that were successfully created. The individual customer entries listed below will show either *Needs Attention*, or *Success*, in the **Upload Status** column.

Customer A	Activity <b>&gt; I</b>	mport Customers			
Import Fr Upload a batcl Download CS <sup>v</sup>	h of customers	from your csv file.			
	ve been success re failed to impo		Please ch	eck the Import log.	
Customer ID	Name	Business Name	Email Address	Upload Status	
1980	John Doe	Template Corp	example@mail.com	Needs Attention	
1980	John Doe	Template Corp	example@mail.com	Success	

You can also click the *Export CSV* button, which will save a local copy of your original file, but with error messages added to each entry that requires correction. <u>Note</u>: You will need to reupload the corrected information for customers that are listed as Needs Attention.

#### **Customer Lists**

The tiles at the top of the **Customer Activity** tab are not only a quick way to stay informed of key invoice metrics, they also organize your primary customer lists. By clicking the *Total Customers*, *Drafts*, and *Open and Past Due* tiles, you can view the list of customers in that category. The number of *New Customers* is also shown, which his defined as total customers month to date (MTD), however this is the only non-clickable tile.

Dashboard	Customer Activity					
	Customer Acti	vity				Create New Customer
	<b>1110</b> Total Customers Number of Customers	90 New Customers Number of Customers	<b>81</b> Drafts Number of Invoices	234 Open and Past Due Number of Invoices		
	Customer List		C	arch customer by name, business, or id —		•
	Customer ID	Name	Business Name	mail Address	Account Status	Actions

#### **Total Customers**

This first tile, shows you the total number of customers, and is shown by default when opening the **Customer Activity** tab. If you scroll down, you can view all customers, shown from newest to oldest. This view shows you the customer's name, ID number, business name, email address, and account status. At the far-right of each customer's information is a *Create Invoice* button. Clicking here will open a new invoice, prepopulating the customer's information for you. For more information on creating invoices, see <u>Invoice Creation</u>.

Custo	omer List					
			Q	arch customer by name, business, or id		~ O E
	Customer ID	Name	Business Name	Email Address	Account Status	Actions
	15314581	Jose Quinteros	Template Corp	example131@mail.com	Active	Create Invoice
	15314580	Juan Quinteros	Template Corp	example130@mail.com	Active	Create Invoice

#### **Invoice Drafts**

From this tile you can manage draft invoices, to complete them and send them to your customer. Any time you save an invoice before it has been sent, it is added to this *Drafts* folder.

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The displayed details are Customer ID, Invoice ID, Invoice Type, and Notes (date saved). From here you also have the option to *Open Draft*, which will open the saved invoice so you can pick up right where you left off.

(	Customer ID	Invoice ID	Invoice Type	Notes	Actions
(	23455555	777777	One-Time	Saved on 3/13/20	Open Draft
(	testcustomer	87654	One-Time	Saved on 3/13/20	Open Draft

#### **Open and Past Due Invoices**

You can use this final tile to ensure timely payment of past due invoices. This list shows you all the invoices that have been sent to the customer and are awaiting payment, including recurring, subscription and installment invoices that are ongoing. This list shows you the Customer ID, Invoice ID, Status, Invoice Amount, Balance Due, Due Date, and Invoice Type for each invoice. If the due date has already passed, this field will display the date in red, and include the words *Past Due* above it.

Customer ID	Invoice ID	Status	Invoice Amount	Balance Due	Due Date	Invoice Type	Actions
15314580	232232	Open	\$3.00	\$3.00	Past Due 03/29/2021	One-Time	Send Reminder
AUTOCUST3746566	33194	Open	\$3.00	\$0.00	Past Due 03/26/2021	One-Time	Send Reminder
AUTOCUST3746566	33155	Open	\$3.00	\$0.00	Past Due 03/26/2021	One-Time	Send Reminder
23442	333334	Open	\$6.00	\$6.00	Past Due 03/25/2021	Recurring	Send Reminder

This section also includes shortcuts to send reminders to customers. There are individualized buttons for each customer in the **Actions** column on the right side of the table.

#### **Exporting a Customer List**

From any of the three customer lists detailed above, you have the option to export the list as a *.csv* (comma separated values) file. Just above the list on the right side of the page, you will see the *Export* button, a *cloud icon* with a down arrow inside. Clicking this button will instantly download the customer list that you are currently viewing.

	~ <b>6</b> <del>7</del>
Account Status	Actions
Active	Create Invoice
Active	Create Invoice

#### **Organizing a Customer List in Microsoft Excel**

By default, a *.csv* file opened in a spreadsheet program will populate all the data into the first column. To organize the data for optimal viewing and usefulness, let's quickly walk through how to change the single column of data into a nice table layout. Start by opening the exported file in Excel.

Å	AutoSave 💽 🕫 🖓 🗸 🖓 - 국 🛛 Customer_Export 👻 🗾 🔎	O Search			_			Kyle Rodby	KR [	五 -	٥	×
F	ile <mark>Home</mark> Insert Page Layout Formulas Data Review Vi	iew Help							ß	Share 🖓	Comment	ts
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A1	L - : 🔀 🗸 🎵 Customer ID;First Name;Last Name;Busir	ness Name;Ema	il Addres	s;Acount Statu	s							~
	A	В	с	D	E	F G	н	1	J	к	L	
1	Customer ID;First Name;Last Name;Business Name;Email Address;Acount Statu	us										
2	23613;Habay;Test;HabayCorp1;habay@merchante.com;ACTIVE											
3	23486;a;a;;a@a.com;ACTIVE											
4	23464;Habay;Test;;habay@merchante.com;ACTIVE											

Select all the cells in Column A that contain data, or alternatively click the top edge of the column header to select the entire column at once. Open the **Data** tab on the ribbon at the top of the page. Then click the *Text to Columns* button toward the right-hand side.

AutoSave 💽 🖪 🍤 🗸 🖓 🤟 🤿	Customer_Export 👻 🔎	Search		Kyle Rodby	KR 🗗 –	_ o /×
File Home Insert Page Layout For	mulas <mark>Data</mark> Review View	Help			🖻 Share	Comments
Get The Text/CSV Recent Sources Get From Web Existing Connections Data Text From Table/Range	Refresh All ~ 🕃 Edit Links	Stocks Geography	2↓ ZA Z↓ Sort Filter Reapply Advanced	Text to Columns S ~ €	What-If Forecast Analysis ~ Sheet	回 Outline ~
Get & Transform Data	Queries & Connections	Data Types	Sort & Filter	Data Tools	Forecast	^
A1 · · · × · fx Custome	er ID;First Name;Last Name;Busines	s Name;Email Address;Acount S	tatus			¥
А		B C D	E F G	H I	J K	L

In the pop-up window, first choose *Delimited* for the file type. Then click *Next* >.

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	Properties	) cá Rean	nv
s v	Convert Text to Columns Wizard - Step 1 of 3	?	$\times$
	The Text Wizard has determined that your data is Fixed Width.		
s	If this is correct, choose Next, or choose the data type that best describes your data.		
2	Original data type		
	Choose the file type that best describes your data:		
n	Delimited - Characters such as commas or tabs separate each field.		
۶r	○ Fixed width - Fields are aligned in columns with spaces between each field.		
Έ C			
C c(	Preview of selected data:		_
ñ	1 Customer ID; First Name; Last Name; Business Name; Email Address; Acoun	t Status	^
)r	2 3 4 5 6 7		
	5		
	7		$\sim$
	· 기 ·	>	×
)r		> Finisł	~

Lastly, in the Delimiters section, select the check box for *Semicolon* (you will see the preview of your data update at the bottom of the window), then click *Finish*.

	El Properties			$\sim \sim$	×	) cí Rea	vla
es M	Convert Text to Co	lumns Wizar	d - Step 2 of	F 3		?	$\times$
rs	This screen lets you s Delimiters Iab Semicolon			ontains. You can see elimiters as one	how your text is affected in t	he preview b	elow.
m or	<u>C</u> omma	Text <u>q</u> ual	ifier: "	$\sim$			
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c( Tl pr	23613 H 23486 a 23464 H 23462 H 23461 H 23456 K	abay abay abay		Business Name HabayCorpl	Email Address habay@merchante.com habay@merchante.com habay@merchante.com habay@merchante.com kadams@merchante.com	Acount ACTIVE ACTIVE ACTIVE ACTIVE ACTIVE	×
	<					>	
or			Cane	cel < <u>B</u> a	ack <u>N</u> ext >	<u>F</u> inis	h

Your customer list data has been organized into a table layout, with the column headings now listed across the top row.

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File	Home Inse	ert Page L	ayout F	ormulas Data	Review View	Help							ß	Share	🖓 Comn	nents
Get Data	From Text/CSV		Sources Connection		ueries & Connections operties fit Links	Stocks Geograph	~	$\downarrow $ $\overrightarrow{A}$ $\overrightarrow{Z}$ $\downarrow $ Sort	Fliter	ear apply <b>Ivanced</b>	Text to Columns	₽.8	What-If Analysis ~		Outline V	
	Get & Trar	nsform Data		Querie	s & Connections	Data Types		s	iort & Filter		Data Too	ls	Fored	cast		~
A1	· E 2	< 🗸 fx	Custor	ner ID												~
	А	В	С	D	E	F	G	н	1.1	J	К	L	м	N	C	•
1 C	ustomer ID	First Name	Last Name	<b>Business Name</b>	Email Address	Acount Status	s									
2	23613	Habay	Test	HabayCorp1	habay@merchante.co	n ACTIVE										
3	23486	a	a		a@a.com	ACTIVE										
4	23464	Habay	Test		habay@merchante.co	n ACTIVE										
5	23462	Habay	Test		habay@merchante.com	n ACTIVE										
6	22461	Habay	Test		habay@merchante.co	n ACTIVE										

#### **Customer Records**

Individual customer records can be accessed from any of the Customer Lists by clicking on the desired Customer ID number.

268 Total Customers Number of Customers	226 New Customers Number of Customers	<b>3</b> Drafts Number of Invoice	s 546 Open and Past Du Number of Invoice		
Customer List			Search customer by n	ame, business, or id	Export CSV
Customer ID	Name	Business Name	Email Address	Account Status	Actions
gryhontest118	gryphon test		sivaturi@merchante.com	Active	Create Invoice

A Customer Record shows you important account information at the top of the page, as well as the customer's invoice history. The tiles at the top display the customer's Account Balance on all outstanding items, Credit Amount, number of Open and Past Due invoices, and number of Draft invoices. You can click between the invoice number tiles and the customer's information tile to show different categories of invoices. Plus, there is a *Create New Invoice* button in the top-righthand corner, which will conveniently pre-populate the Recipient field with the customer's information.

BECust003 Active Credit Amount Credit to Customer	Roman Jenner	2 Open and Past Due Number of Invoices	<b>D</b> Drafts Number of Invoices	Import Customer	Create New Invoice
	Credit Allount				

By default, the Customer Record displays all invoices, starting with the one-time invoices. You can toggle back and forth between there and the recurring invoices by clicking the button corresponding to the desired category.

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Customer Ir	nvoice History					
One Time	Recurring		Search by Invoi	ice ID, Status, etc.	٩ 🗌	•
Invoice ID	Status	Invoice Amount	Balance Due	Due Date	Actions	

From the **Recurring** tab, you also have the option to Stop, Resume, or Cancel a recurring invoice. Simply click the *three vertical dots icon* in the **Actions** column.

One Time	ecurring	ch by Parent id			Filter by Invoice Ty	rpe v Export CSV
Parent Invoice ID	Status	Start Date	End Date	# of Invoices	Invoice Type	Actions
324567	Active	09/30/20	01/31/21	5	Installment	
44556	Active	04/10/21	-	-	Recurring	:
18806	Active	02/26/21	04/02/21	3	Installm Resume	
18808	Active	02/26/21	09/26/21	8	Cancel Installm	

Clicking the *Open and Past Due* tile will display the invoices in that category, as will clicking the *Drafts* tile. To return to the list of paid invoices, click on the first tile that contains the Customer Name, Customer ID, and Status. These tiles have the same options as the equivalent Customer Lists in the **Customer Activity** page. You can send reminders to this customer regarding their open and past due invoices, as well as resume any of their draft invoices.

#### **Skipping an Invoice**

With recurring and installment invoices, you have the option to skip one or more of the invoices in the originally defined series. For instance, if your customer will be out of town for a specific week, or if your service is seasonal, you can easily skip those specific invoices. Doing so prevents the selected invoice(s) from being sent to the customer, without affecting the parameters of the original series. *Note: Opening the invoice details via the 'parent' Invoice ID will only allow you to edit, recall, adjust or delete the original invoice as a whole. To skip one or more invoices in a series, please follow the steps below.* 

#### **Recurring Invoices**

Once a recurring invoice has been created, navigate to the recipient's **Customer Record** page. In the **Customer Invoice History** section, click on the *Recurring* tab, then click the desired *Parent Invoice ID*. This will bring you to the invoice's **Recurring Details** page. Here you will see a list of all the scheduled invoices in the series. By default, they are sorted by date, with the parent invoice listed first. If the invoice is not available to skip, the *Skip* button will be grayed out. If you are only skipping a single invoice, the quickest option is to click the *Skip* button in the **Actions** column. To skip multiple invoices at once, simply click the *check box* for each of the desired invoice IDs, then click the *Skip Invoice* button at the top of the list. In either case you will receive a confirmation dialogue; click Yes to confirm and *No* to cancel.

Customer Record ≻ I	Recurring Details					
		Invoice Status Open	Invoice Amount \$4.00	Due 03/3	Date 1/2021	
Pradip Lamsal AUTOCUST312319	Recurring Invoice	Invoice Type Recurring				
Y010C031315313						
Recurring Invoices						
			Q Search Invoices by id -		oy Invoice Status	Export C SV
_	Date Scheduled	Sequence			oy Invoice Status	Export CSV
Skip Invoice	Date Scheduled	Sequence	٩	Filter		<ul> <li>Export CSV</li> </ul>
Skip Invoice			٩	Filter	Actions	<ul> <li>Export CSV</li> </ul>
Skip Invoice Invoice ID	04/12/2021	6	٩	Filter	Actions	<ul> <li>Export CSV</li> </ul>
Invoice ID	04/12/2021 04/12/2021	6	٩	Filter	Actions Skip Skip	<ul> <li>Export CSV</li> </ul>

#### **Installment Invoices**

Once an installment invoice has been created, navigate to the recipient's **Customer Record** page. In the **Customer Invoice History** section, click on the *Recurring* tab, then click the desired *Parent Invoice ID*. This will bring you to the invoice's **Recurring Details** page. Here you

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will see a list of all the scheduled invoices in the series. By default, they are sorted by date, with the parent invoice listed first. If the invoice is not available to skip, the *Skip* button will be grayed out. If you are only skipping a single invoice, the quickest option is to click the *Skip* button in the **Actions** column. To skip multiple invoices at once, simply click the *check box* for each of the desired invoice IDs, then click the *Skip Invoice* button at the top of the list.

Roar Roar GRCustBE	Recurring Invoice ID:GRInvBE	Invoice Status Open Invoice Type Installment	Invoice Am S1.00	bunt	Due Date 07/30/2021	
ecurring Invoices			Q.	ces by id	Filter by Invoice Status	Export CSV
Invoice ID	Date Scheduled	Sequence	Invoice Amount	Transaction Date	Status	Actions
GRInvBE	05/20/2021	1	\$0.25		Open	
	05/27/2021	2	\$0.25			Skip
	06/03/2021	3	\$0.25			Skip
	06/10/2021	4	S0.0		Skipped	
	06/17/2021	5	\$0.25			Skip
						$\langle 1 \rangle$

There are two options available when skipping an installment invoice. First, you could extend the installment period, which will add an additional invoice for every skipped one, using the frequency set within the original invoice. For instance, if the original invoice was set for three monthly installments, skipping one invoice and extending the installment period will cancel the selected installment, and schedule a fourth installment one month from the previous end date. To choose this option, click *Yes* in the first dialogue box when asked if you would like to extend the installment period.

Second, you could instead add the amount(s) from the skipped invoice(s) to the final installment. For instance, if the original invoice scheduled three monthly installments of \$50.00, skipping one invoice and choosing *not* to extend the installment period would add the value of the skipped invoice to the final installment, changing its amount to \$100.00. To choose this option, click *No* in the first dialogue box when asked if you would like to extend the installment period. Then confirm in the second dialogue box that you want to skip the selected invoice by clicking *Yes*.

#### **Updating a Customer Record**

To update an existing customer profile, start by searching for the customer by name, business, or ID. Then, click on the *Customer ID* to open the Customer Record.

8	\$410.00 Account Balance All Outstanding Items	<b>2</b> Open and Past Due	0 Drafts	
Roman Jenner BECust003 Active	\$0.00 Credit Amount Credit to Customer	Number of Invoices	Number of Invoices	
	Credit to Customer			

From the Customer Profile page, you can update or change mailing/shipping address, send an opt in request for SMS Service, or completely deactivate or delete the account. This page will also show you if the customer has opted in to Text to Pay, or if they have set up AutoPay.

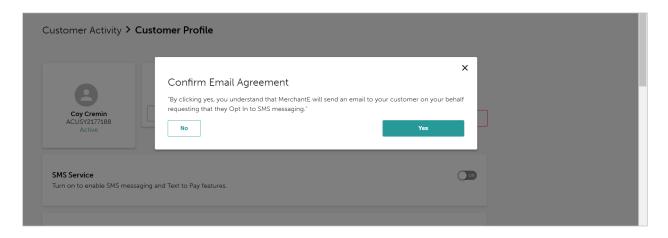
<u>Note</u>: Only a customer registered with a Hosted Payments account can set up Text to Pay or AutoPay. The customer has control on whether they opt in or out during the invoice payment flow. Merchants cannot auto-enroll customers for these features. Text to Pay payments will automatically be credited to the most recent open invoice. If more than one open invoice exists on the customer record, you should consider resending the payment request(s) for any outstanding invoices.

Customer Activity >	Customer Profile			
Coy Cremin ACUSY2177188 Active	Text to Pay	AutoPay	Deactivate Account	Delete Account
SMS Service INACTIVE Turn on to enable SMS mess	saging and Text to Pay features.			
Mailing Address				

After updating the profile, be sure to click *Update Customer Record* at the bottom of the page to save your changes.

#### **Activating SMS Service**

To turn on SMS messaging and Text to Pay features, click the *toggle switch* on the SMS Service tile. A popup window will ask you to confirm that you understand that MerchantE will be sending an email to the customer on your behalf, and it is up to them if they choose to opt in to SMS messaging. Click *Yes* to confirm.



An Opt In email message is then sent to the selected customer with a link to accept text communications. <u>Note</u>: this link will expire in 24 hours. If the customer does not use the link within that time, you will need to send it again using the process detailed above. Upon following the link, the customer will simply enter their mobile number on the Opt In landing page if they choose to authorize this service. If a valid number for a cellular device is provided, the SMS number is added to the ME Invoice UI. The customer's profile will update to show that SMS Service has changed from *Pending* to *Active*.

sample user 22062	Text to Pay	AutoPay		
Active	ACTIVE3010	INACTIVE	Deactivate Account	Dele

After a customer opts in, they can choose to opt out at any time. For best practices and information on how to manually opt a customer out if they contact you via phone or email, see <u>Appendix B</u>.

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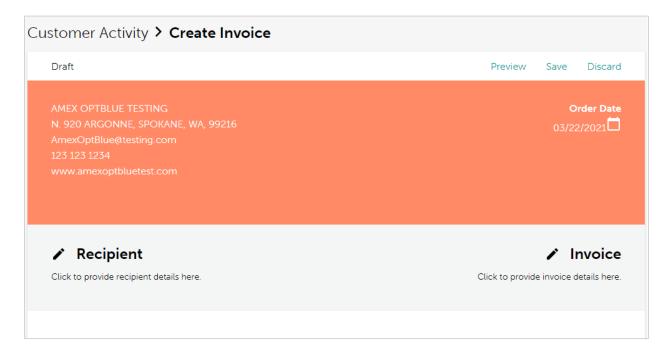
# Invoices

#### **Invoice Creation**

There are two ways to initiate the invoice creation process. The first access point was mentioned in the **Customer Activity** section, where you click the *Create Invoice* button next to the listed customer of your choosing. The second, and fastest, method is to click the *Create Invoice* button on your **Dashboard** (located in the top right corner).

Switch Profile				
Invoice Overview		Create Invoice	Create New	Customer
Q a				
Status				
Filter     Date Picker       Year to Date     Image: 03/01/2020	8	81		234
	DSO	Drafts		Open and Past I

Once you begin the process, you will be taken to the **Create Invoice** page, where you can enter all the details of your invoice. At any point you can Preview, Save, or Discard your current draft.



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First, select the Order Date for the invoice, by clicking the *calendar icon* next to today's date in the top right corner.



Next, we will select the recipient of the invoice. If you started this process from the Customer Activity tab, this step has already been completed. If you clicked the shortcut on the Dashboard, start by first clicking on the *pencil icon* next to **Recipient**.

Recipient			
Customer ID	AUTO GENERATED		0
* First Name		* Last Name	
* Address		Apt/Suite	
* City, State, Zip		State 🗸	
* Country	UNITED STATES		~
* Email			
Shipping	Shipping same as m	nailing	

In the Invoice Settings, you have already chosen either auto-generated or manually generated Customer ID. If you have chosen manually generated, you will enter the existing or chosen Customer ID in the first field. If the recipient is not saved in your customer database, you can enter all the details here manually and a customer profile will be created once the invoice has been saved. If the recipient is already saved, all the customer's saved information will be added to the form once you select the desired ID. If you have it set to auto-generated ID, you will click the *eye icon* to the right of the Customer ID box, which will allow you to search for a specific customer. And if the recipient is not saved in your records already, you can enter the other details as you normally would, and a Customer ID will be generated for them automatically.

Once the recipient information has been verified, click Save.

Next, let's input some of the Invoice details. Start by clicking the pencil icon next to Invoice.

Just like Customer ID, the Invoice ID can be set to either auto-generated or manually generated, which you will have already done in **Settings**. If you selected *Auto Generated*, an Invoice ID (or Quote ID) will be created for you once the invoice has been saved. If you selected *Manually Generated*, you should enter an Invoice ID that is alphanumeric and a maximum of 16 characters long. The options for *Invoice Type* are Installment, Subscription, One-Time, Recurring, and Quote. For a full description of each invoice type, see <u>Glossary</u>.

	Input Fields						
Invoice Type	Due Date	Frequency	Number of Invoices	Start Date	End Date		
Installment	Required	Required	Conditional	Required	Conditional		
Subscription	Required	Required		Required			
One-time	Required						
Recurring	Required	Required		Required			
Quote	Required						

Each option, once selected, will give you the corresponding input boxes. All required inputs are shown in red, and they will turn black once you have entered a value or selected something in that field.

		Invoice
Invoice ID	AUTO GENERATEI	D
Invoice Type	Installment	~
* Frequency	Weekly	~
* No. of Invoices	0	
* Start & End Date	MM/DD/YY	MM/DD/YY
* Due Date	MM/DD/YY	

In the **Order Details** section, you will list the products and/or services that you are charging the customer for, and all the relevant details. The included fields are Product Code, Description, Unit Cost, and Quantity. The Line Total (calculated in real time) is the total amount based on a calculation of the item quantity multiplied by the unit cost, excluding any item discounts. *Note: These default fields cannot be changed or removed. They are designed to help* 

*with qualifying for Level III interchange savings.* For additional definitions of the Line-Item details, see <u>Glossary</u>.

e Item Selection					
elect		~			
Product Code	Description	Unit Cost	Quantity	Line Total	
+ Product Code	Description	Unit Cost	Quantity		
			Additional Invoice Details		
			Select		
			Sub-Total		
			Invoice Amoun	t Due	
	Cancel				

The *Line Item Selection* box allows you to select which additional line-item fields you want to add to your invoice. The available options are Item Discount, Item Commodity Code, and Item Tax. The Item Discount is the amount of any discount that applies to an individual line item (remember to add Discount Amount in *Additional Invoice Details*). The Item Commodity Code is the international description code of the individual good or service provided (the lookup function should be used to select codes communicated by Visa). And the Item Tax allows you to identify whether an item is taxable (remember to add the Tax Rates that apply in *Additional Invoice Details*).

~			
~			
Unit Cost	Quantity	Lino Total	
Onit Cost	Guantity	Line lotat	
Unit Cost	Quantity		
	Unit Cost Unit Cost		

Each option is instantly added to the table once selected.

Order Details						
ine Item Selection						
Item Discount		~				
Item Discount						
Item Commodity Code	1	Item Discount	Unit Cost	Quantity	Line Total	
🗆 Item Tax	n	Discount	Unit Cost	Quantity	Line Total	

To select an Item Commodity Code (after adding the line item), click the *eye icon*, which will open a pop-up window that will allow you to search by Item Number or Description.

	1111			٩		×	TBLUE TESTING	~
Dashboard		ltem	Description					
Order Details	$\bigcirc$	11111501	Soil			^		
Line Item Selection	$\bigcirc$	11111502	Fill dirt					
3 selected	$\bigcirc$	11111503	Topsoil					
Product Code Item Comm	$\bigcirc$	11111504	Crystal soil					
Product Code Ttem Comm	$\bigcirc$	11111505	Artificial soil					
Product Coc	$\bigcirc$	11111601	Gypsum			-		
+ Order Table Field Values				<	1 2 3 4	>		
					Select Commodity Code	e		

Once the line-item information is complete, we can select any desired *Additional Invoice Details*. Any of the options can be selected together or individually. Once you have made your selection(s), those fields will be added to the invoice, and the selection dropdown menu will display the total number of selected items. The Discount Amount is the ME Invoice calculated total amount of any discount that applies to the invoice. The Shipping Amount is the userentered total shipping fees associated with the products being shipped to your customer. The Duty Amount is the user-entered total amount of any fees associated with importing the products into the customer's country. The various tax-related fields (Tax Rate and Tax Amount, VAT Rate and VAT Amount, Alt Tax Rate and Alt Tax Amount) are the ME Invoice calculated tax amount(s) that are applied to the overall invoice. The Credit Amount is the user-entered total of any credits that should be applied to the total invoice amount.

	Additional Invoice Details	
	Select	~
	Discount Amount	
	Shipping Amount	
	Duty Amount	
	Tax Rate and Tax Amount	\$0.00
	□ VAT Rate and VAT Amount	
Cancel Save Invoice	□ Alt Tax Rate and Alt Tax Amount	
Cancer	Credit Amount	

The *Sub-Total* field is the sum of all the *Line Totals* and will be updated as changes to *Unit Cost* and *Quantity* are made. As you add the values to each of the additional selected fields, you will see the total *Invoice Amount Due* being calculated in real time.

Additional Invoice [	Details	
2 selected		~
Sub-Total		
\$40.00		
Tax Rate	Tax Amount	
5%	\$2.00	
Discount Amount		
\$5.00		
Invoice Ar	nount Due	\$37.00

If at any time you need to switch tracks or step away from an invoice before sending it, simply click *Save Invoice*. The current state of your invoice will be saved as a draft and can be accessed later by going to the **Customer Activity** page and clicking on the *Drafts* tile.

You can also preview the invoice at any point during the process, and you must also click *Preview Invoice* before sending it to the customer.

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	Sub-Total Discount Amount	\$300.00 \$15.00
	Invoice Amount Due	\$285.00
Continue E	diting Send Via Text	Send Via Email

After verifying the accuracy of the information shown in the Preview, you can choose whether you want to send the invoice via text/SMS or via Email. If there is anything that needs to be changed before sending, you can click *Continue Editing* to go back to the original **Create Invoice** interface. Once the customer receives the invoice, they can make a payment easily by clicking the included *Pay Now* link, which will take them to **Hosted Payments**. Here they can sign in if they are a member, or alternatively they can utilize the guest check out.

#### **Invoice Details**

There are multiple locations from which you can view the details of an individual invoice once it has been sent, usually by clicking on the *Invoice ID*. The *Invoice ID* is a clickable link on the **Drafts** and **Open and Past Due** Customer List pages, as well as from within a **Customer Record** page. There is also a *View Invoice Details* button for each invoice in the Customer Invoice History lists within an individual customer's record. From any given **Invoice Details** page, you can view or resend the original invoice, and even adjust the invoice or issue a refund if needed. Plus, you can see the transaction history, which also displays remaining balance and payment status.

Invoice Status       Invoice Amount       Due Date         Partially Paid       Last Payment       04/01/2021         Last Payment       03/02/021	Customer Record > In	voice Details		Edit Invoice	Adjust Invoice	Delete Invoice
Roman Jenner BECust003     Invoice ID:34850     Cast Payment 03/30/2021       Transaction History		_				
Transaction History		Invoice				
	BECust003					

To view the invoice details, click the *Invoice ID* which is shown in blue. This link opens the same PDF file that the customer originally received and gives you the option to download or print the invoice.

≡ ME Library	1 / 1   - 80% +		Ŧ	ē	:
	NOTIFICATION TESTING N. 920 ARGONNE, SPOKANE, WA 99216 AmexOptBlue@testing.com 123 123 1234 www.amexoptbluetest.com	<b>Order Date</b> 05/10/2021			A
	Recipient	Invoice			
	Mailing Information	Invoice ID			
	CID: 44922	73220			
	Habay Test	Invoice Type			
	123 St, Alpharetta, GA 30009	One-Time			
	habay@merchante.com	<b>Due Date</b> 5/31/2021			
	Shipping Information				
	Habay Test				
	123 St, Alpharetta, GA 30009				
	habay@merchante.com				
	Order Details				-

Clicking the *Edit Invoice* button takes you back to the Preview Invoice view, where you can see all the original details. If the invoice is open and the due date is in the future, you can edit the invoice by clicking the *Continue Editing* button at the bottom of the page. Then once you have made the desired changes, you can resend via email, or via SMS if the customer has opted in. If the invoice is open and past due, you can only resend the invoice. If you would like to cancel the invoice and notify the customer, click the *Recall Invoice* button. *Note: Once you have recalled an invoice, the customer will not be able to pay it.* Clicking the *Delete Invoice* button will only remove the invoice from your records, so make sure that the invoice is fully paid before doing so.

If you want to make any changes after the invoice has been sent, simply click the *Adjust Invoice* button. The customer's total Account Credit is shown, as well as the remaining invoice balance,

and will update in real time depending on the Amount to Adjust that you enter. There is an option to apply the adjustment amount to their account credit, and a field where you can enter and keep track of the reason for making the adjustment.

9							94100012619500000020 - AME	X OPTBLUE TEST	<b>)</b> ~ 1
Dashboard	Customer Activity					×			
Customer Rec	ord <b>&gt; Invoice</b>	Deta	Adjust Inv Account Credit		Balance		Adjust Invoice	Delete Invoice	
9		Ē	Amount To Adjust				<b>Date</b> )1/2021		
Roman Jenn BECust003	er	Invoic D:348	Apply to A						
Transaction H	istory		Cancel	Subr	nit				
Transaction ID		Transaction Date	Amount	Balance	Payment Type	Payment S	tatus Adjustment Reaso	n Actions	
629f7010e8f93ea8b5	862fdf6cf040ab	03/30/2021	\$11.66	\$400.00	VISA3010	Processed		:	

Lastly, you can refund part, or all, of the customer's payment by going to the Transaction History and locating the specific transaction you wish to refund. In the **Actions** column, click the *three vertical dots*, and then *Refund Payment*. You then have a blank entry box that will allow you to enter any refund amount. <u>Note</u>: *Refunds are not immediate and require time to process.* 

ransaction History		Enter an amo	ount to refund.	×		
Transaction ID	Transaction Da			ment Status	Adjustment Reason	Actions
629f7010e8f93ea8b5862fdf6cf040ab	03/30/2021	Cancel	Submit	cessed		:

If a payment is refunded to a customer, a Reason column will be added to the Transaction History table. This will give a brief description as to why the refund was issued or the adjustment was made.

Transaction ID	Transaction Date	Amount	Balance	Payment Type	Payment Status	Reason	Actions
	04/19/2021	\$190.00	\$20.00	CASH	Processed	The adjustment was made	
	04/19/2021	\$1.00	\$19.00	CASH	Processed	The adjustment was made	
	04/19/2021	\$17.00	\$2.00	CASH	Processed	The adjustment was made	

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By default, this column only displays 24 characters. If you hover over the text in that column, however, it will display the remaining message (up to 99 characters).

Iransaction History							
Transaction ID	Transaction Date	Amount	Balance	Payment Type	Payment Status	Reason	Actions
	04/19/2021	\$190.00	\$20.00	CASH	Processed Using a	The adjus_ment v	was made
	04/19/2021	\$1.00	\$19.00	CASH		be conveyed2 The adjustment v	

#### **Issue Credit**

Once a credit has accrued on a customer's account, from refunded payments and/or adjusted invoices, this amount can be transferred directly to the customer's credit card. From any **Customer Record** page, start by clicking on the *Credit Amount* tile, which will open a list of all previously issued credit.

Dashboard d	Customer Activity			
Customer Activity >	Customer Record			Issue Credit
John Boyega ID: 0123456789 Active	\$300.00 Account Balance All Outstanding Items \$42.00 Credit Amount Credit to Customer	2 Open and Past Due Number of Invoices	Drafts Number of Invoices	
Credit Issued				
Transaction ID	Credit Amount	Issue Date	Credit Card #	
0123456789	\$21.00	04/15/2020	**** 0001	
0123456789	\$21.00	04/15/2020	**** 0001	

Clicking the *Issue Credit* button in the top right corner will display the Total Credit Amount available for that customer, along with the card number and expiration date for the credit card they have on file. Enter the Transfer Amount, then click *Confirm Credit Transfer*.

stomer Activity >	Customer Rec	ord		Issue Credit
John Boyega D: 0123456789 Active	\$30 Accour All Out \$42 Credit Credit	Issue Credit Total Credit Amount equals to \$42. Transfer over paid balance to the customer.  Inter Transfer Amount Card Number XXXX-XXXX-XXXX-XXXX Exp/	×	
edit Issued				
Transaction ID	Credit A	Cancel Confirm Credit Transfer		
0123456789	\$21.00	04/15/2020 **** 0001		

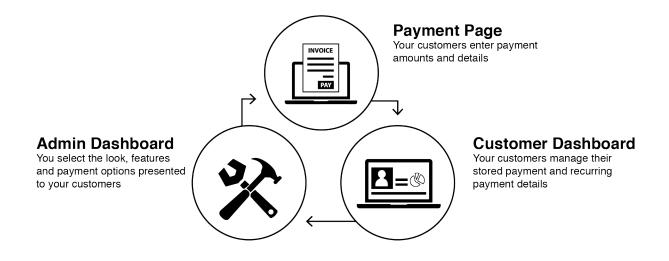
Once confirmed, a notification will display stating that the transaction was submitted successfully.

# MERCHANTE

# **Hosted Payments**

Hosted Payments, using MerchantE's secure payment server, allows your customers to easily pay electronically sent invoices. Once on our secure payment page, the cardholder types their payment details, and they will receive a confirmation email after the payment is submitted and verified.

This section of the guide will provide some information you may need to set up and use Hosted Payments with ME Invoice. The Hosted Payments product has three main components: Payment Page, Customer Dashboard, and Admin Dashboard.



#### Admin Dashboard

The Administration dashboard is the admin section of the hosted payment page It enables you to configure payment options, customize the payment page, view transaction history, and handle minor exception processing such as issuing refunds, unlock accounts, and more. You can access the merchant dashboard by visiting here:

https://hostedpayments.merchante.com/hpp/admin/sign-in

#### **Settings and Configurations**

<u>Important</u>: Please ensure that the **Recurring Payments** toggle switch is turned **off**. ME Invoice manages all recurring invoices/payments.

Also, if you want your customers to utilize the **AutoPay** feature via ME Invoice, you must turn this toggle switch **on** in Hosted Payments.

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#### **User Management**

On the **User Management** tab of the merchant dashboard, you have the ability to perform some basic troubleshooting on your users' accounts as well as see the activation status of users registered to your Hosted Payments page. Users can be in one of three states:

Active - Customer has completed registration for HP

Pending - Customer has begun the registration process but has not confirmed via email

Inactive - Customer has not logged into HP for a long period of time

osted Payments Page				Sign Out
nsaction History HPP Customization Settings &	Configuration User Management			
User Management				
Email Address				
janischoner @gmail.com	Search Clear			
	Email	Date added	Status	Actio
Name				

Customers that have not been actively using HP for a while and have become inactive can be reactivated by you simply click on their record in the **Actions** column. From there, you can proceed with the reactivation process.

#### **Payment Page**

MerchantE's Hosted Payments will guide your customers through the checkout process to ensure their experience is as simple as possible. When your customer is redirected to your payment page, your customer will have the option to checkout as a guest, create a payment account, or he/she can log in to make a payment. This experience has been designed to be mobile responsive to accommodate a wide variety of devices that a user could potentially be using for checkout.

The checkout experience between guest checkout and a payment account holder checkout is slightly different. Customers "Checkout as Guest" have a limited view of Hosted Payments. They will not have the ability to store the card for future use, set recurring payments or opt in to Text to Pay or Autopay. These features are only available for account holders. Additionally, an account holder gains access to the Customer Dashboard, which allows the account holder to manage their payments.

From the login page of the Payment Page, customers can sign in, check out as a guest, or create an account.

a. Marmi
Sign In
Email Address
user@emailaddy.com
Password
Password
Forgot password?
e Member Sign In
Guest Checkout
Don't have an account? Sign Up!
© 2021 ENHANCED FUNDING 4. All rights reserved. <u>Terms of Service</u> and <u>Privacy Pol</u>

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#### **Guest Checkout**

When customers choose to check out as a guest, they will not be able to store their card for future payments nor will they have the ability to set recurring payments.

1. The customer clicks **Guest Checkout** from the Host Payments login page. The following page is displayed.

**UnionPay SecurePlus** 

/ MARMI	MIROWNE
\$500.00 Enter Amount	\$500.00 Enter Amount
Add credit/debit card.	Add credit/debit card.
Card Number	VISA/Mastercard/AMEX/Discover
++++++++++++++++++++++++++++++++++++	Card Number 625094600000016
Continue to Billing Details >	Expiration MMYY         Country Code         Phone Number           1233         +1-United States          4123698243
	Continue to Billing Details >

Discover/VISA/Mastercard/AMEX.

- 2. The customer types the following payment information:
  - **Amount** of the payment
  - The card number
  - **Expiration date** in MMYY format
  - The CVV/CVC/CID for the card; or phone number for UnionPay SecurePlus enabled merchants

The customer then clicks **Continue to Billing Details >** and the following screen is displayed.

# MERCHANTE

	SOLUTIONS CHO company	Your Account
	\$5.00	
	Amount	
Add Billin	g Details	
First Name	Last Name	
guest cc	user	
Email Address		
testuser@g.com		
Street Address		
123 street		
City	State	
alpharetta	Georgia	~
Zip Code	Country	
12345	UNITED STA	TES ~
-		

- 3. The customer provides the following billing details:
  - First and Last Name
  - Email address
  - Streets address
  - City, State, ZIP code, and Country The customer then clicks Continue to Checkout > and the following screen is displayed.

#### **Traditional Payment Confirmation**

	MERCHANT CONTINUES a Citlo company	Your Account
	\$5.00	
	Total Amount	
Confirm y	our payme	nt
Payment Summary		
Name	guest co	user
Payment Plan	One-Tin	ne Payment
Amount	\$5.00	
Card Number	VISA 41	8908xxxxx1656
I'm not a robot	reCAPTCHA Privacy-Terms	
	Confirm Order >	

#### **UnionPay SecurePlus**

	\$500.00 Total Amount
Confirm your	payment
Payment Summary	
Name	FName LName
Payment Plan	One-Time Payment
Amount	\$500.00
Card Number	2000
Time Zone	Choose a Timezone 🗸 🗸
SMS	Enter SMS ex:123456 Resend SMS
CVV	Enter CVV ex:123
	Confirm Order 🗲
	one for a One-Time code to complete your China Unionpay Transaction.
	one for a One-Time code to complete your China Unionpay Transaction. attempt. If entered incorrectly, you will need to resend to receive a new code.

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4. The customer is able review the **Payment Summary** before submitting the payment. If a Customer has opted to check out with a UnionPay Card with a Merchant that has opted in to UnionPay SecurePlus, then this is where they would enter the SMS code that has been sent to their phone as well as at the CVV code if applicable. (*Only UnionPay credit cards have a CVV value*). The customer must successfully complete the reCAPTCHA challenge before the can click **Confirm Order >**.

They will then see the **Payment Confirmation** (next page):

	MERCHANT SOLUTIONS a dete company Your	Account
Payment Co	nfirmation	
	. Thanks for shopping w been sent to testuser@g	
Merchant Information		
Name	Your DBA	
City & State	SPOKANE, WA	
Zip Code	992122721	
Phone Number	(509) 232-5651	
Transaction Information		
Date & Time	23/04/20 17:31	L:48
Payment Plan	One-Time Pay	ment
Amount	\$5.00	
Currency Code	USD	
Approval Code	T7340H	
Card Information		
Card Number	<b>VISA</b> 418908x	xxxxx1656
Billing Address	123 street	
Zip Code	12345	
	Exit	

5. The customer is able to review the confirmation that the payment has been successfully submitted. This screen specifies where the email invoice has been sent. Customers can click **Exit** once they are done reviewing this page.

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#### **Creating an Account**

Customers that create an account have the ability to log in on subsequent payments, add stored card information, as well as opt in to Text to Pay or Autopay.

1. From the Hosted Payments sign in page, the customer clicks **Sign Up!** The **Create Account** screen is displayed.

	a Marmi	
Create Accoun	+	
First Name	Last Name	
Enter First Name	Enter Last Name	
Email Address		
user@emailaddy.com		
Password		_
Enter password		
Confirm Password		_
Enter password		
Accept terms and conditions.		
	Save & Continue	

- 2. On the Create Account screen, the customer must then:
  - Type their **First** and **Last Name**.
  - Type their Email address.
  - Type their **Password**.
  - Confirm their **Password**.
  - Click the check box to Accept terms and conditions.
  - Click the Save & Continue button. The following screen is displayed.

Security Qu	lestions
	ity questions and provide your answers in the form
Question	
	~
Answer	
Placeholder	
Question	
	~
Answer	
Placeholder	
Question	
	~
Answer	
Placeholder	
	Register

3. The customer then selects three security questions and provides the answers for future use in case they forget their password. They must select three different security questions. After selecting the questions, the customer clicks **Register** and the following confirmation screen is displayed:

/ MARMI
$\bigcirc$
Check Your Email! You have been registered! Please check your email to complete account verification. You can also proceed with your checkout by clicking the button below.
Continue Checkout >

- 4. A confirmation email will be sent to the email address that the customer used for registration. The customer has two options available:
  - The customer can click the unique Verify My Email link within the confirmation email to verify their account.
  - The customer can click the **Continue Checkout** button to go the payment information screens.

# MERCHANTE

5. If the customer has opted to continue submitting their payment, the customer types the amount to be paid and selects **Credit/Debit Card** since there is no card on file. The customer clicks **Continue >** and the following screen is displayed.

\$225.00 Amount	MIROWATT
Add credit/debit card.	\$500.00 Enter Amount
Card Number 1934 Conces 1999	Add credit/debit card.
Expiration MMYY CVV(CVC/CID 1221 Save card for future use	VISA/Mastercard/AMEX/Discover UnionPay
Continue >	Card Number 625094600000016
	Expiration MMYY         Country Code         Phone Number           1233         +1-United States          4123698243

#### Discover/VISA/Mastercard/AMEX

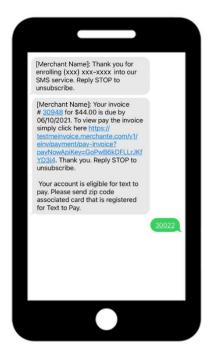
#### **UnionPay SecurePlus**

- 6. The customer types the following payment information:
  - **Amount** of the payment
  - The card number
  - **Expiration date** in MMYY format
  - The **CVV/CVC/CID** for the card (or phone number for UnionPay SecurePlus).
  - If using UnionPay SecurePlus, the customer then clicks Continue to Billing Details > and the Billing Details screen will display.
  - If using one of the other card brands, the customer then clicks Continue > and the following screen is displayed.

	17 A1669
Avoid with	d missed payments AutoPay
	natic payments to be posted using your selected payment method. You can adjust this d from the Stored Payments section of your account.
Auto Pay	
Card Number	VISA 1111
Once you Opt I	ke your next payment h a simple text n to Text to Pay, future invoices sent to your mobile number on file can be paid by
simply replying Opt In	to the text with the zip code associated with this account.
	Continue >
	<u>Skip this page</u>

7. The customer can choose to Opt In to Text to Pay or Autopay, or to skip this step altogether. Of these two payment options, they can only opt in to *one* of them.

If a customer chooses **Autopay** for a qualifying recurring or subscription invoice, they will be billed on the due date at each of the specified intervals using the card number on file.



If a customer chooses **Text to Pay**, they will first receive a text message to confirm their mobile number. Once confirmed, all future invoices will trigger a text message to be sent to the customer's phone. The customer will be asked to type in the ZIP code of card on file. This initiates the transaction using the card they previous saved to their Hosted Payments account. They will then receive a thank you text message confirming that the payment has been processed.

Once the customer selects an option and clicks Continue > or chooses Skip to Next
 Step, the following screen is displayed.

	\$500.00	
	Enter Amount	
Add billing deta	ils	
First Name	Last Name	
Fname	Lname	
Email Address		
myname@email.com		
Street Address		
123 Main St		
City	State	
Atlanta	Georgia	~
Zip Code	Country	
30301	UNITED STATES	~
	ontinue To Checkout 🔉	

- 8. The customer provides the following **billing details**:
  - First and Last Name
  - Email address
  - Streets address
  - City, State, ZIP code, and Country

The customer then clicks **Continue to Checkout >** and the following screen is displayed (next page).

#### Traditional Payment Confirmation

#### **UnionPay SecurePlus**

	\$500.00 Total Amount
Confirm your p	payment
Payment Summary	
lame	Fname Lname
Payment Plan	One-Time Payment
Amount	\$500.00
Card Number	V/SA xxxxxxxxxxxxxxxxxx1111
līme Zone	Choose a Timezone
V I'm not a robot	CLATOLA exerc "www
	Confirm Order >

	\$500.00 Total Amount
Confirm your	payment
Payment Summary	
Name	FName LName
Payment Plan	One-Time Payment
Amount	\$500.00
Card Number	Constant XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
Time Zone	Choose a Timezone 🗸 🗸
SMS	Enter SMS ex:123456 Resend SMS
cvv	Enter CVV ex:123
	Confirm Order 🔉
	e for a One-Time code to complete your China Unionpay Transaction. attempt. If entered incorrectly, you will need to resend to receive a new code.

# MERCHANTE<sup>®</sup>

- If the customer previously opted in to **Auto Pay**, the following screen will be displayed.

	Twenty & Cek
	\$225.00 Total Amount
Confirm your	r payment.
Payment Summary	
Name	Twenty & Oak
Payment Plan	Installment
Amount	\$225.00
Card Number	<b>VI5A</b> •••• •••• 3748
Auto Pay 🌔	
Your next payment will co 26th, 2021 using the card in 3748.	me out of your account on April number you have on file ending
I'm not a robot	ecorosa Asos teor
Cc	onfirm Order 💙

9. The customer is able review the **Payment Summary** before submitting the payment. If a Customer has opted to check out with a UnionPay Card with a Merchant that has opted in to UnionPay SecurePlus, then this is where they would enter the SMS code that has been sent to their phone as well as at the CVV code if applicable. (*Only UnionPay credit cards have a CVV value*). The customer must successfully complete the reCAPTCHA challenge before the can click **Confirm Order >**.

They will then see the **Payment Confirmation** (next page):

	MERCHANT -SOLUTIONS a CRE company	Your Account
Payment Co	onfirmatio	n
Confirmation #5002 An email invoice has		
Merchant Information		
Name	Your DB/	Ą
City & State	SPOKAN	E, WA
Zip Code	9921227	21
Phone Number	(509) 232	2-5651
Transaction Information	I	
Date & Time	23/04/	20 17:31:48
Payment Plan	One-T	ime Payment
Amount	\$5.00	
Currency Code	USD	
Approval Code	T7340	н
Card Information		
Card Number	VISA 4	18908xxxxx1656
Billing Address	123 str	eet
Zip Code	12345	
	Exit	

10. The customer is able to review the confirmation that the payment has been successfully submitted. This screen specifies where the email invoice has been sent. Customers can click **Exit** once they are done reviewing this page.

### MERCHANTE

#### Account Holder Adding an ACH Account

On the Hosted Payments sign in page, the customer types their **Email Address** and **Password**. The customer clicks **Member Sign In** and the following page is displayed.

MERCHANT e-SOLITIONS a Offic company
\$10.00 Amount
Select a payment type.
Your Stored Payment Methods
New Credit / Debit Card
the second
Continue >

11. The customer types the amount to be paid and selects **New Bank Account**. The customer clicks **Continue >** and the **Add Billing Details** screen is displayed.

e-1	ERCHANT SOLITONS 8 CHC company
	0.00 nount
Add Billing Deta	ails
First Name	Last Name
RegACH	user
Street Address 123 Rd	
City	State
atl	Colorado ~
Zip Code	Country
12345	UNITED STATES ~
😭 Continue	To Checkout >

- 12. The customer provides the following information:
  - First and Last Name
  - Street Address
  - City, State, ZIP code, and Country

The customer then clicks **Continue to Checkout >** and the following screen is displayed.

MERCHANT e-SOLITIONS s Official company
\$10.00
Amount
Add bank account
Personal Checking ~
Routing Number
011000028
Account Number
111111111111111
Confirm Account Number
111111111111111
Save info for future use
Continue To Billing Details >

#### 13. The customer:

- Selects the **account type** from the drop-down list.
- Types the routing number.
- Types the account number.
- Confirms the account number by typing it again.
- Clicks Save info for future use if they wish to save their ACH information to their account.

The customer then clicks Continue to Billing Details and the following screen is displayed.

	MERCHANT e-SOLUTIONS a Cetle Company		
	\$10.00 Total Amount		
Confirm you	r payment		
Payment Summary			
Name	RegACH user		
Payment Plan	One-Time Payment		
Amount	\$10.00		
Routing Number	xxxxx0028		
Account Number			
V I'm not a robot	ICCAPTONA Prisage-Terms		
Cor	nfirm Order 🖒		

- 14. The customer is able review the **Payment Summary** before submitting the payment. The customer must successfully complete the reCAPTCHA challenge before the can click **Confirm Order >**. They will then see the **Payment Confirmation** page.
- 15. The customer is able to review the confirmation that the payment has been successfully submitted. This screen specifies where the email invoice has been sent. Customers can click **Exit** once they are done reviewing this page.

#### **Account Holder Checkout**

Subsequent visits to the Host Payment page allow Account Holders to quickly submit payments.

16. On the Hosted Payments sign in page, the customer types their **Email Address** and **Password**. The customer clicks **Member Sign In** and the following page is displayed.

MERCHANT e-SOLITONS a GHe company	
\$5.00	
Enter Amount	
Select a payment type.	
Your Stored Payment Methods	~
New Credit / Debit Card	
Continue >	

17. The customer types the amount they wish to pay and selects their desired payment method from the drop-down list. The customer clicks **Continue >** and the following screen is displayed.

	MERCHANT e-SOLUTIONS a Offic company	Your Account
	\$5.00	
	Total Amount	
Confirm yo	our paymer	nt
Payment Summary		
Name	guest cc	user
Payment Plan	One-Time Payment	
Amount	\$5.00	
Card Number	<b>VISA</b> 418	908xxxxx1656
🗸 i'm not a robot	reCAPTCHA Privacy - Terms	
с	onfirm Order 🖒	

18. The customer is able review the **Payment Summary** before submitting the payment. The customer must successfully complete the reCAPTCHA challenge before the can click **Confirm Order >**.

They will then see the **Payment Confirmation** page:

	MERCHANT -SOLUTIONS a ONC company	Your Account
Pavment C	onfirmation	า
Confirmation #50		oping with us.
Merchant Information		
Name	Your DBA	
City & State	SPOKANE	, WA
Zip Code	99212272	1
Phone Number	(509) 232-	-5651
Transaction Information	on	
Date & Time	23/04/2	20 17:31:48
Payment Plan	One-Tir	ne Payment
Amount	\$5.00	
Currency Code	USD	
Approval Code	T7340H	
Card Information		
Card Number	VISA 41	8908xxxxxx1656
Billing Address	123 stre	et
Zip Code	12345	
	Exit	

19. The customer is able to review the confirmation that the payment has been successfully submitted. This screen specifies where the email invoice has been sent. Customers can click **Exit** once they are done reviewing this page.

#### **MERCHANTE**

#### **Customer Dashboard**

The **Customer Dashboard** is the consumer section of the Hosted Payment page. It allows your consumers to view their payment history, manage their stored payment options, manage recurring payment options and more.

RCHANTE						θ	Sign Out
Home	Profile	Stored Payments	Recurring Payments				
ayment Act	ivity						
Transaction ID 🝦		Frequency 🔶	Payment Method 🍦	Date 🌲	Amount 🌲	Transaction Type 🍦	

#### **Stored Payments**

The Stored Payments tab enables your customers to manage their stored payment options. Your customers will have the ability to view their existing stored payment options, delete their existing stored payment options, or add new store payment options.

MERCHANTE	Sign Out
Home Profile Stored Payments Recurring Payments	
Stored Payments	
Your Stored Payment Methods	
+ Add a new card	

#### **Existing Stored Payment Option**

A customer can select an existing stored payment option by selecting an option from the drop-down menu.

When an item is selected from the dropdown list, the webpage will display the payment details and give the customer the option to remove the card.

If the customer clicks the Remove Card button, a warning message will appear.

If the customer clicks the Remove Card button, and the card is linked with an active recurring payment plan, a warning will appear advising the customer that the payment method is tied to an active payment plan and it cannot be removed.

If the customer still wants to delete the payment option, they will need to modify their payment method from their active recurring payment first.

Stored Payments								
✓ <b>VISA</b> 6258								
+ Add a new card								
Card Information								
John B Goode								
Card Number	Expiration MMYY							
VISA XXXXXXXXXXX6258	0127							
Street Address								
546 Street Drive								
City	State							
Atlanta	Georgia V							
Zip Code	Country							
30009	UNITED STATES $\sim$							
Remo	ve Card							

#### Add New Stored Payment Options

A user can add a new stored payment in the customer dashboard. When the user clicks Add a New Card or Add a New Bank Account button, the webpage will display the necessary fields for the user to enter their payment information. When the user clicks Save, Hosted Payments will validate the card information. If the validation is successful, the payment information will be available to use using the customer signs in for checkout.

Ð		Add a new card
Ð	₫	Add a new bank account

Example of the Card and Bank Information Fields:

# MERCHANTE

Card Information		Bank Information	
Name on Card	Card Number	Account Type	Routing Number
		Checking 🗸	00000000
xpiration MMYY	CVV/CVC/CID	Account Number	Confirm Account Number
		0000000	00000000
itreet Address			
		Add Bank Account	Cancel
City	State		
	~		
lip	Country		
	~		
Add Card	Cancel		

Example of a UnionPay Card Information Fields:

Card Information	
VISA/Mastercard/AME	K/Discover
China UnionPay	
Name on Card •	Card Number •
Expiration MMYY •	Country Code •
Phone Number •	
Street Address •	
645 Street Ave	
City •	State
City	State ~
Zip Code •	Country
00000	Choose a Country 🗸 🗸
Add Card	Cancel

**Note** (UnionPay SecurePlus Enabled Merchants): UnionPay cards that are stored here, when the customer selects the stored UnionPay card from the Stored Payments drop-down at time of checkout, a valid SMS code will be sent to the phone number entered to complete the SecurePlus transaction, if authenticated.

#### Profile

The profile tab will allow your customer to modify their account settings. They can change their password and update security questions.

# MERCHANT =

#### Change the password

To change the password, the customer needs to enter their current password, new password, and re-enter their new password.

Change Password		
Current Password		
New Password		
Confirm New Password		

The password must have a minimum of 7 characters and at least 1 number. When the information is entered, click the save changes button at the bottom of the screen.

#### **Update Security Questions**

To change the security questions or the answers to a security question, the customer can scroll down to the security question section of the Profile tab.

Security Question	
Enabling this will provide an extra layer of security for your verify your identity if you need to reset your password.	r account and allow us to
Question 01	
What is your favorite childhood movie?	~
Answer 01	
Question 02	
What is your favorite restaurant?	~
Answer 02	
Question 03	
Who is your favorite Hollywood celebrity?	~
Answer 03	

# Glossary

- Alpha (A): Refers to the type of Latin and Arabic characters representing the letters A Z (both uppercase and lowercase).
- Alphanumeric (AN): Refers to the type of Latin and Arabic characters representing the numbers 0 - 9, the letters A - Z (both uppercase and lowercase), and some common symbols such as @ # \* and &.
- Alternate Tax Rate: Tax rate that applies to taxable supply of goods and services sold. An example may be this may be special local or county sales taxes.
- Comma-Separated Values File (.csv): A text file that uses a comma (or other symbol e.g., ; or |) to separate values. Each line of the file is a data record, and each record contains one or more fields, all separated by the chosen delimiter. Often used to store and transfer customer profile information.
- Daily Sales Outstanding (DSO): A financial ratio that measures the efficiency of your collection process. It not only accounts for how quickly receivables are paid, but also the impact unpaid invoices have on your cash flow.
- **Installment Invoice:** This type of invoice divides up the total amount due into equal segments, and the customer is charged at a set frequency (e.g., monthly, annually, quarterly).
- Item Description: A short description of the product or service. Line-Item detail.
- **Merge Tags:** A segment of code that allows for insertion of personalized user data into email or SMS messages (also known as personalization fields, data tags, and substitution strings).
- Month to Date (MTD): The period of time beginning the first day of the current calendar month up to the current date.
- Numeric (N): Relating to characters representing the numbers 0 9.
- **One-Time Invoice:** An invoice that charges the customer for goods or services once and does not repeat.
- **Product Code:** Merchant-defined description code of the product or service being purchased. This could be an inventory, catalog, or UPC code based on how the merchant records their products or services. Line-Item detail.
- **Recurring Invoice:** This type of invoice collects payment from the customer at a set frequency and continues until the customer decides to cancel.
- **Subscription Invoice:** This type of invoice collects payment from the customer at a set frequency and continues until the customer decides to cancel.
- Unit Cost: The cost per unit of the product or service being billed to the customer. Line-Item detail.

• Year to Date (YTD): The period of time beginning the first day of the current calendar year (January 1<sup>st</sup>) up to the current date.

# MERCHANTE

# Appendix A - Hosted Payments

#### Admin Dashboard

#### **Settings and Configurations**

The Setting and Configuration tab allows you to set up allowable payment options and manage the URLs needed to make your payment page fully functional.

#### **Configuration Options**

Hosted Pay	ments Page			
Transaction History	HPP Customization	Settings & Configuration	User Management	
Custom Amour	nt			
Recurring Payr	nents			
weekly				
monthly				
Auto-Pay TURN ON 🌔				
Manage URLS				
Payment Page URL				1
<input method="post" name="payl&lt;/td&gt;&lt;td&gt;&lt;/td&gt;&lt;td&gt;p/checkout/sign-in"/> - fill in the Payment Amount"/> se Merchants Profile.Id"/>				

#### **Recurring Payments**

<u>Important</u>: Please ensure that the Recurring Payments toggle switch is turned **off**. ME Invoice manages all recurring invoices/payments.

#### Manage URLs

The Manage URLs section allows you to manage the various URLs needed to make your payment page fully functional.

ayment Page URL	
https://dribbble.com/stories4ab-?	
ledirect URL	
tedirect URL https://dribbble.com/stories4ab-?	

### MERCHANT =

#### Payment Page URL

The Payment Page URL will redirect your customer from your website to a hosted payment page. Additional details on how to utilize this URL can be found in the Hosted Payment Implementation Guide.

#### Redirect URL

The Redirect URL is intended to redirect your customer back to your website. Upon successful checkout your customer will have the option to be redirected to the URL specified in this field.



It is strongly recommended to have this specified so that customers are able to navigate back to your website upon completing checkout.

#### **Advanced URLs Management**

For most Hosted Payments integrations, the process stops after the customer submits their payment. However, there are some merchants who need additional information feed into their back-end systems. The settings in this section are optional and are intended for those who need advance integrations into the Hosted Payment Product. Additional details about how to utilize this section can be found in our Hosted Payments Implementation Guide.

#### **Transaction History**

On the **Transaction History** tab of the merchant dashboard, you have the ability to search for transaction(s), resend receipts, submit refunds or voids, and reset customer's accounts. When you click on the tab, the page will display a list of your most recent transactions.

od Payments Page									Sign Out	
HPP Customization	Settings & Configuration User Management									
ansaction History										
rsaction ID	Start Date	End Date		Cardi/Account Number	Email Address					
234567	02/19/2021	ff 02/19/2021	=	4557	bob @dianey.com		s	earch	Clear	
ustomer Name 🔶	Email		Transaction ID $\ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \$	Payment	Method 💠 C	late ÷	Type 👙	Result 🔶	Amount 👙	Action
oglin Peter	carlashtsy@gmail.com		e10868cc19704c67b18308c31c2942	r VISA	58 O	2/13/2021	Refund	Void	\$1.00	
ogin Peter	carlashtsy@gnal.com	carlashtay@gmal.com		ta wataea	58 0	2/13/2021	Recurring	Approved	\$1.00	
oglin Peter	carlashtray@gmail.com	carlsshtsy@gmail.com		0 4/54	78 I	1/24/2020	Refund	Void	\$1.00	
ogin Peter	carlashtsay@gmail.com		0ec5cd81c27a3838b56e2168b2f2d1	06 4854 60	58 1	1/24/2020	Recurring	Approved	\$1.00	
Name PName	a@b.com		0a7a20233734309a0ado6ed6773af94	o VISA	58 1	0/08/2020	Sale	Declined	\$500.00	
Name FName	edwin94100012620200000289mailinator.com		e8d7e844d36d4ae28c1bf772b8f9f2	o 🛄	016 O	8/03/2020	Refund	Credit	\$1.00	
Name FName	a@b.com		o80d82b28d2943b9u229b7439u2uc	02 VII.463	ite 0	7/21/2020	Refund	Void	\$5.00	
Name FName	a@b.com		eb4eb1044bb33de38796a222c39c6	64 VISA	58 0	7/21/2020	Sale	Approved	\$5.00	
Name FName	a <b>0</b> 0.com	a@b.com		8 1154	50 0	7/20/20:20	Sale	Declined	\$30.00	
Name FName	a@b.com	a@b.com		b1 V25465	ise o	7/20/2020	Refund	Void	\$25.00	
Namo FNamo	a@b.com		dbfbb45b1493ecbb491299aa13c3	544 VIIIA63	158 O	7/20/2020	Sale	Approved	\$25.00	
Name (Plame	aðb.com		1047208137184206a0x59d3x230x42	79		7/20/2020	Refund	Void	\$20.00	
				VI54						

### MERCHANTE

Each transaction is listed with the Customer Name, Email Address, Transaction ID, Payment Method, Transaction Date, Transaction Type, Result, Transaction Amount, and **More** (a link) in the action column. You can sort any of these columns except for the email address. It is important to note here that sorting by Payment Method sorts by the entire card or account number, but the page only displays the last four digits for security purposes. When performing a searching on this value, the Admin will enter the last four digits of the card or account number. When you click on the More link, a drop-down menu will appear, displaying a range of actions you can select for that transaction:

Menu Option	Function
Resend Receipt	The receipt for the selected transaction will be sent to the email address entered during checkout.
Refund Payment	A refund for the selected transaction will be initiated.

#### Merchants Enabled with UnionPay Secure

There are two new transaction types:

Transaction Types	Function
Initialize	Performs the two-factor authentication to establish cardholder identity based upon verification of phone entered, corresponding with mobile phone number on file with card-brand.
Finalize	Authentication has been established and the authorization is being processed.

For merchants enabled with UnionPay SecurePlus, the actions are available on the Finalize transaction and not the Initialize transaction:

saction History	HPP Customization Settings	& Configuration User Mana	agement			
Transaction H	istory					
Transaction ID	Start Date	End Date	Card/Account Number	Email Address		
1234567	02/18/2021	02/18/2021	4567	bob@disney.com	Search	Clear
Customer Name	Email	Transaction ID 🔶	Payment Method 🔶	Date 💠 Type 🔷		unt 🔶 Actions
Customer Name	: Email	Transaction ID 🔶		Date         ←         Type         ←           02/18/2021         Finalize		00
			c0ce4f 🖅0017		Result  Approved Approved	*

Any recurring plans set up with UnionPay SecurePlus will appear slightly different than the other card brands. For the initial transaction of a recurring plan through UnionPay SecurePlus you will see the following transaction type **Finalize Recurring**:

LName FName	needsdefrauds@mailinator.com	61a54945648340329832084c36c0ce4f	0017	02/18/2021	Finalize Recurring	Approved	\$500.00	
			0017				4000.00	

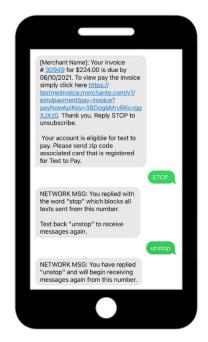
All the subsequent transactions as part of this UnionPay SecurePlus recurring plan will show up as **Recurring**.

# Appendix B

### SMS Opt Out

Opt-out mechanisms facilitate customer choice to terminate messaging communications, regardless of whether customers have consented to receive the message. Message Senders (Merchants) should acknowledge and respect customers' opt-out requests consistent with the following guidelines:

- Customers can opt-out of receiving Messages at any time.
- Message Senders should support multiple mechanisms of opt-out, including phone call, email, or text.
- MerchantE enables the customer to opt out via text through our SMS solution. Message Senders are responsible for phone call or email opt out requests.
- Message Senders should acknowledge and honor all customer opt-out requests by sending one final opt-out confirmation message per campaign to notify the customer that they have opted-out successfully. No further messages should be sent following the confirmation message.



MerchantE's SMS solution includes wording in the message stating how and what words affect an opt-out. Standardized "STOP" wording should be used for opt-out instructions.

#### How to Opt Out for Email/Phone Requests

Customers have the option to opt out via text message at any point after opting in. From time to time, you may have a customer that is unaware of, or chooses not to use, this method. When you are notified via email or phone that a customer wishes to opt out, navigate to their **Customer Profile** (Customer Activity > Customer ID link > Profile Avatar link).

Near the top of the page, you will see a tile titled **SMS Service**, and a status of Active. Click the *toggle button* on the right side of that tile to disable SMS messaging and Text to Pay features.

On

Once you do so, a confirmation banner will display in the top right corner of the screen, and the tile will now show a status of Blocked.

SMS Service BLOCKED Turn on to enable SMS messaging and Text to Pay features

# MERCHANTE

# Appendix C

#### **Field Data Definitions**

Create New Customer > Customer Profile							
Mailing Address							
Field Name	Character Limit	Character Type*					
Customer ID	16	AN					
First Name	24	А					
MI	24	А					
Last Name	24	А					
Business Name	24	AN					
Email Address	50	AN					
Mobile Phone	10	N					
Business Phone	10	N					
City	24	А					
Zip	10	N					
Shipping Address							
Field Name	Character Limit	Character Type*					
Shipping Address	50	AN					
Apt/Suite	50	AN					
City	24	A					
Zip	10	Ν					

Invoice Creator > Order Details						
Field Name	Character Limit	Character Type*				
Product Code	12	AN				
Description	27	AN				
Discount	10	Ν				
Unit Cost	10	Ν				
Quantity	10	N				
Duty Amount	10	N				
Shipping Amount	10	Ν				

\*See Glossary

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